

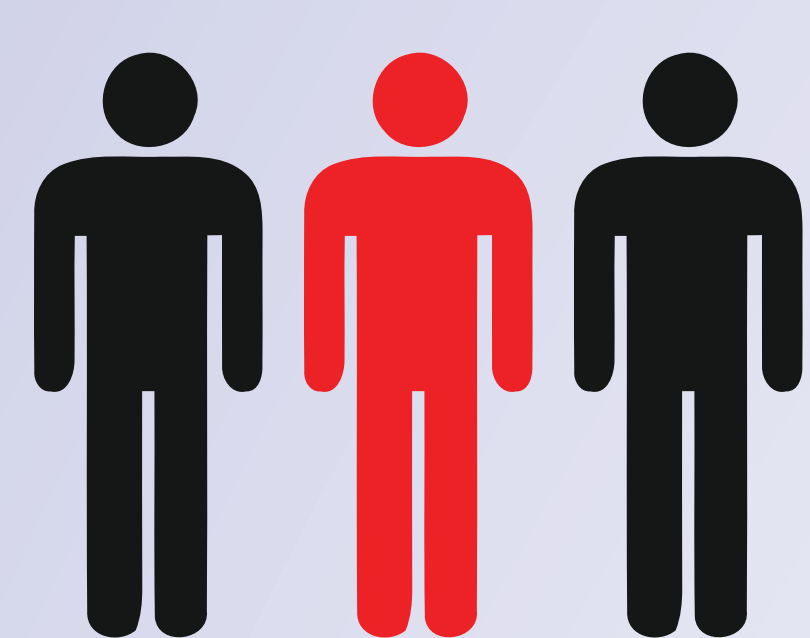
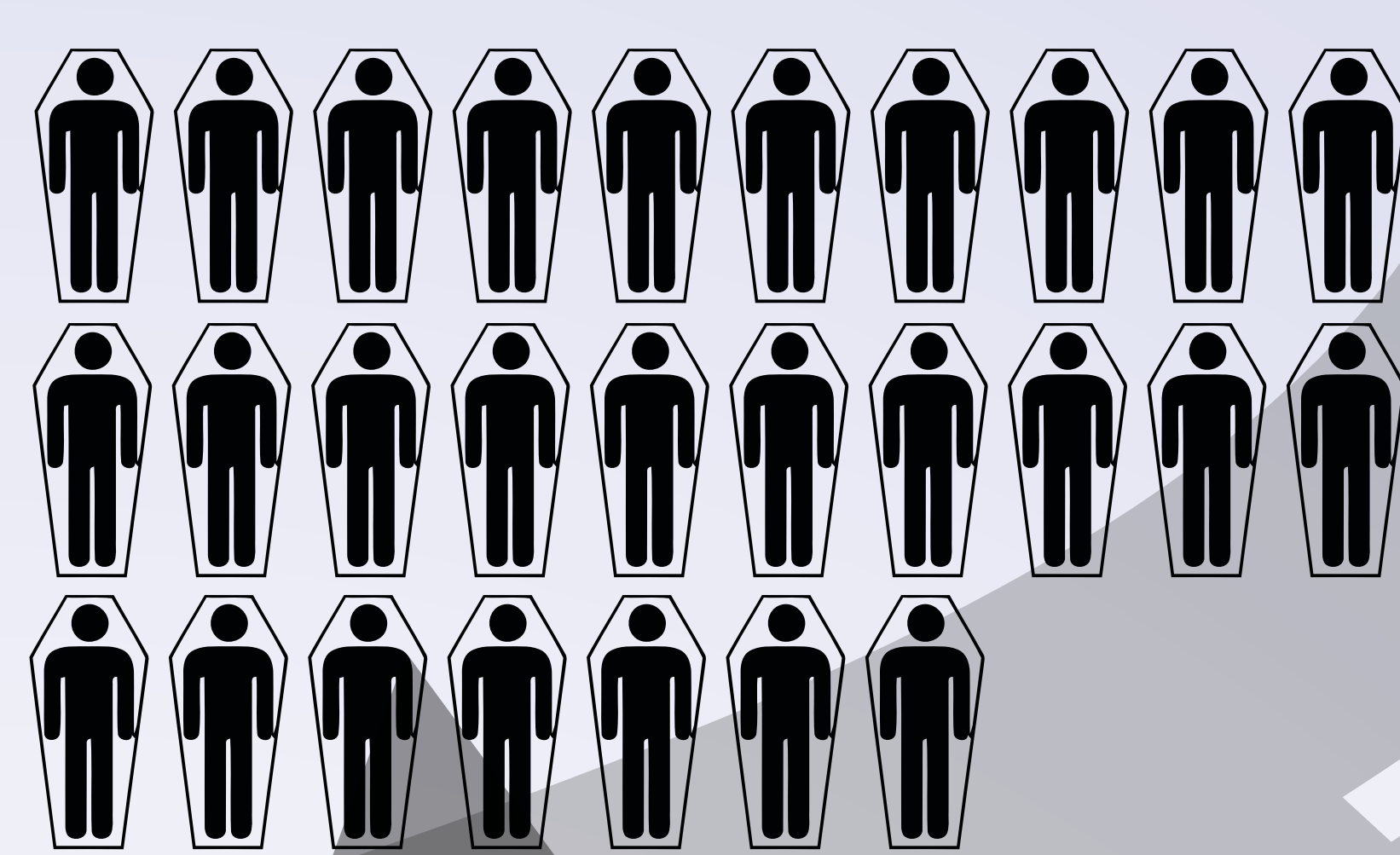
IN THE KNOW: Driving Under the Influence

Drinking, Driving & Dying



40,000
fatal motor vehicle
crashes each year
16,000
were alcohol or
drug related

27 the number
of Americans who
die every day from
alcohol/drug
impaired driving

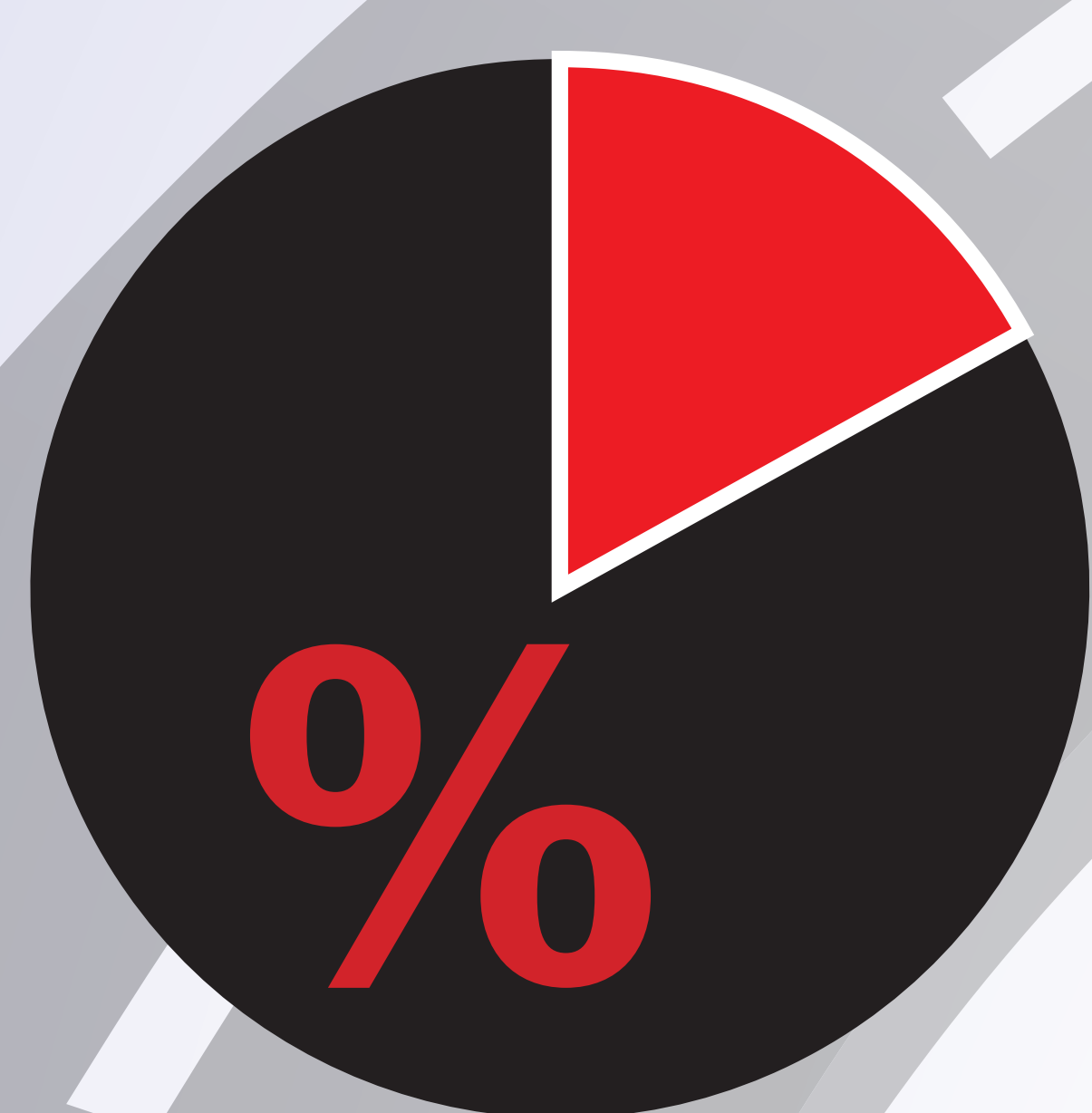


In their lifetime,
of all Americans will be involved in an
alcohol-related crash

ONE THIRD



the minutes between
each drunk driving
death



17 the percentage of alcohol
related traffic deaths involving
children aged 0-14

Every **NINETY** seconds
someone is injured in a drunk
driving crash



132,000,000,000
the cost of drunk driving to our country

How much is too much?

.08 percentage of alcohol in the
blood (blood alcohol content or BAC) to
be considered legally drunk



3 the number of
drinks it takes for
an average woman
to reach .08% BAC

4 the number of
drinks it takes for
an average man to
reach .08% BAC

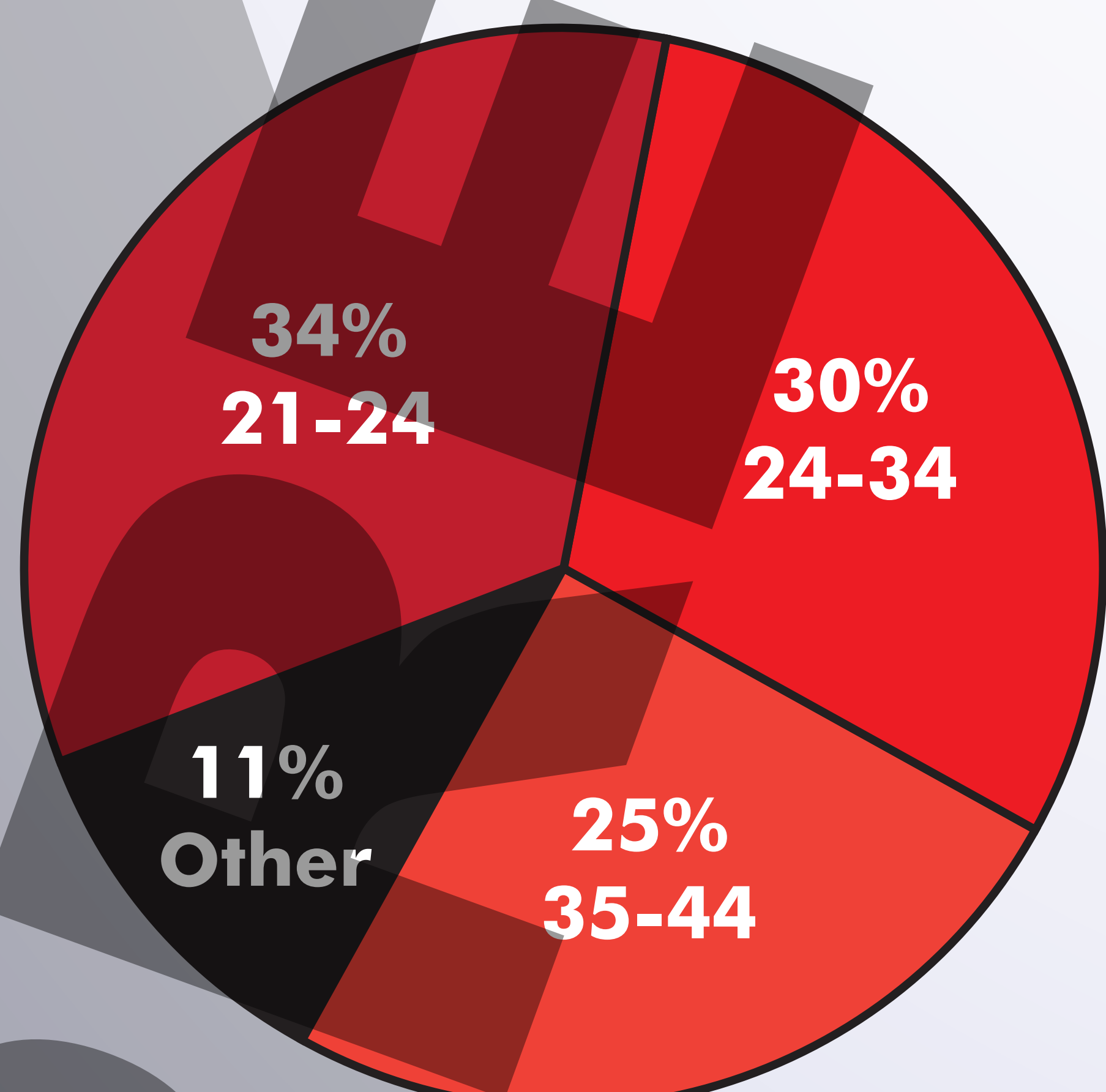


**Drivers with a BAC of .08
involved in Fatal Crashes**

34%
21-24 years old

30%
25-34 years old

25%
35-44 years old



It's the Law...

80 the number
of times the average
drunk driver has driven
drunk before their first
arrest



the legal
drinking age

1,400,000 average number
of people arrested for driving under the
influence each year

Drugged and Behind the Wheel

Males are **84%**
more likely to drive
under the influence
of drugs than females

10,000,000
the number of people who reported
driving while using drugs

18% of dead drivers
test positive for illegal
substance abuse



You can make a difference

Don't accept
a ride with
a person
**under the
influence**

When going
out always
have a
**Designated
Driver**

If you've been
drinking,
get a ride
home or call
a **taxi**

Hosting? Have
non-alcoholic
choices. Ensure
all guests leave
with a
sober driver

Drive Sober - Arrive Alive!