

CLOSE BEFORE YOU DOZE!



A CLOSED DOOR CAN MAKE A HUGE DIFFERENCE 900° of difference, in fact. An opened door allows fire to spread into the room, torching everything inside. Doors are effective barriers at keeping out fire, and can be the deciding factor between life and death. Before you go to sleep, always make sure that your door is shut. Don't let destruction in!

⌚ FROM 17 TO 3

THE RATE THAT HOUSES CAN CATCH FIRE HAS CHANGED 40 years ago, most indoor furniture was made of cotton. Now, most of our furniture is made of synthetic products that catch fire at higher rates than cotton. You used to have 17 minutes to escape a fire once it had started- that number, due to these synthetic materials, is down to 3. Take all precautionary steps!

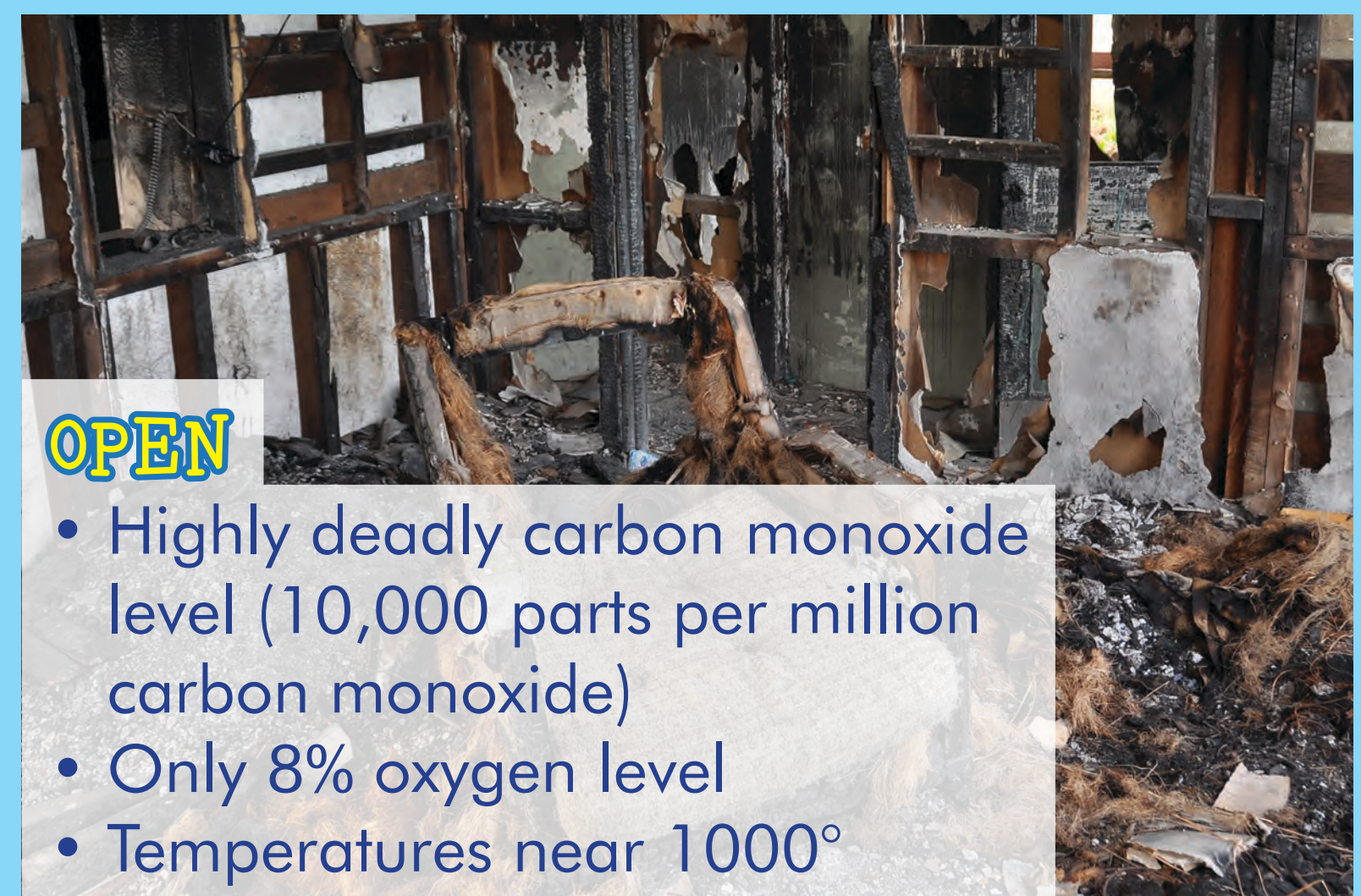


CLOSED VS OPEN DOOR



CLOSED

- Lower carbon monoxide levels
- 18% oxygen level (survivable)
- Temperature under 100°



OPEN

- Highly deadly carbon monoxide level (10,000 parts per million carbon monoxide)
- Only 8% oxygen level
- Temperatures near 1000°

THE FACTS

ON AVERAGE, HOUSE FIRES KILL **7 PEOPLE PER DAY**

2560 PEOPLE DIED FROM HOUSE FIRES BETWEEN 2012-2016

11,670 PEOPLE WERE INJURED DURING THE SAME TIME PERIOD FROM HOUSE FIRES

THIS TOTALED TO **6.5 BILLION** DOLLARS OF PROPERTY DAMAGE



NIGHT TIME CATASTROPHE

Almost half of all deaths in house fires happen between 11 p.m. and 7 a.m., hitting while, odds are, you're asleep and in bed. Simply shutting the door could mean survival.



CLOSE THE EXIT

Shutting the door while exiting a burning structure cuts off oxygen to the fire, lowers the temperature, and makes it easier for firefighters to deal with the situation.

FIRES ARE A REAL THREAT!

They can strike at any time. You need to take every step you can to prepare for and prevent fires. It just so happens that one of the most effective is also one of the easiest...

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